

Fair

High Point Market Spring 2023: An AD PRO Essential Guide

Traveling to the furniture industry's largest North American trade show? Keep these things in mind

By Mel Studach and Alia Akkam April 13, 2023

This month, the interior design community will make its way to High Point Market in North Carolina to preview industry manufacturers' forthcoming debuts in furniture, lighting, decor, and more and to scope out upcoming interiors trends. Here, AD PRO maps out the furniture industry's largest trade show in North America and explains everything you need to know about this fall's edition.

What, When, and Where It Is

High Point Market is a semiannual furniture design show, held in April and October, open exclusively to the trade. Located in downtown High Point, North Carolina, the show draws more than 75,000 interior designers, architects, and home furnishings buyers each season. Official show dates for the spring edition are April 22 through 26.

How to Buy a Ticket

Ticket lines at the fair will take away valuable product-viewing time, so we recommend registering for the fair ahead of time online. Passes can also be picked up on-site at any major market building, including the International Buyers Center, Market Square, and IHFC. For those looking to outsource the hassle, High Point Market Authority's Market Concierge provides assistance for booking travel, shuttle transportation, hotels—and even offers a local's suggestion on where to eat after a long day at the market.

How to Get to High Point Market

High Point Market spans more than 11 million square feet of showrooms in downtown High Point, North Carolina's downtown district (though there are several can't-miss showrooms in the great city limits, too). Interstates 85 and 40 provide direct access for commuters, while airports in neighboring cities Greensboro (GSO), Raleigh-Durham (RDU), and Charlotte (CLT) offer free shuttles to Market multiple times a day. Luggage and coat checks are available at Showplace and the IHFC Commerce Wing.

What to Know About the Fair

Millions of square feet of show space calls for a well-planned schedule—and, of course, comfortable shoes. The fair's 2,000-plus exhibitors span emerging makers to legacy furniture houses and the Antique & Design Center, a designer favorite for one-of-a-kind finds. For fair first-timers, Market's official tours can be a great resource. Reserve a spot on the networking-focused Insider's Tour or the various Style Spotters routes, which survey the trends in artisanal works, upholstery, lighting, and more.

The city's downtown shuttles conveniently transport attendees from building to building free of charge during market, but private shuttles or car services can be ordered in advance for those looking to be ultra-efficient.

Where to Eat at High Point Market

Come lunchtime, the city's best-kept secret is Parson's Table, a bake sale-style fundraiser featuring homemade sandwiches, salads, and desserts located in the First United Methodist Church a short walk north of downtown. (Those in a rush can also experience a pop-up version downtown at The Point.) Market main streets like Commerce Avenue and South Elm Street also host a bevy of take-to-go food trucks. And select showrooms, such as Universal, offer dining options for visitors.

Design Collaborations Not to Miss



Juno accent table by Coastal Living and Universal



Storm Clouds mirror by Barry Dixon for Arteriors



The Holkham sconce by Mark D. Sikes for Hudson Valley Lighting

Back for More

A few of the collaborators you already know and love are back for seconds—or in some cases, thirds, fourths, and even sixths! With the Weekender collection, Universal adds to its offerings with Coastal Living in the form of a pencil rattan-wrapped accent table, a sky-blue headboard with an undulating silhouette, and more. Honing in on mixed metals and organic textures, Arteriors and Barry Dixon add 19 pieces to the designer's guest collection, while AD100 designer Mark D. Sikes builds upon his traditional take at Hudson Valley Lighting, introducing 34 new designs this season. Elsewhere, designer Benjamin Johnston adds to his furniture series with Chaddock, which launched with 50 pieces last Fall, and Alfredo Paredes introduces several new SKUs to his line with EJ Victor.